

Print & Mail Solutions

Overview

Business Ink offers print and mail solutions that facilitate highly effective communications and motivate your customers and stakeholders to action. Our print and mail capabilities utilize the United States Postal Service, digital, mobile or email to maximize savings.

Business Opportunity

Business Ink works with utilities, banks, credit unions, government agencies, payroll, legal, insurance, telecom companies and others to achieve the following:

- Produce and distribute communications using the lowest cost channel
- Improve quality of the communication output and recipient experience
- Reduce the risk of business interruption through world-class program management

Business Ink—Trusted Partner

Business Ink, a unit of CSG, is one of the leading providers of strategic business communication solutions to private and public sector entities. Business Ink helps organizations acquire, convert, develop and retain customers by leveraging its technology platform and nationwide distribution capabilities.

Capabilities

Business Ink is a single-source provider with national print and distribution capabilities. We offer clients:

- Enterprise communications solutions
- Data management and workflow processing
- National distribution from coast to coast
- Tracking from receipt of data to mailbox
- Conventional four-color printing
- Full variable four-color imaging
- ePresentation
- Email
- Tablet app communications
- Kitting and fulfillment
- Intelligent inserting and mailing and buck slips
- Trans-promotional imaging
- Secure check printing
- Pressure seal forms

